



Lancashire Bowls Development Alliance

Dear Secretary,

The Lancashire Bowls Development Alliance, supported by the BDA, would like to invite you to their Club Afternoon taking place on Tuesday 7th February at Grasshoppers Rugby Club, Preston (PR4 0AP) commencing at 12 noon. The Lancashire BDA is made up of willing volunteers from crown green and outdoor flat green, Beth Wadsworth and Craig Anthony from Lancashire Sport Partnership and Greater Manchester Sport Partnership respectively and Paul Humphreys of the BDA.

The afternoon is a chance for you to hear about, and ask questions on, various aspects of the national and regional campaign to increase participation in the sport of bowls across all codes. The event will see presentations by the following organisations:

- Bowls Development Alliance
- Lancashire Sport Partnership
- Greater Manchester Sport Partnership
- Lancashire Bowls Development Alliance

After the presentations there will be time for an extensive question and answer session.

The purpose of the club afternoon is to inform your club of the work of the Lancashire Bowls Development Alliance and explain the various different ways the group, supported by the BDA and the County Sports Partnerships, can offer local clubs support and advice and explore the various different ways with which we can all work closer together ranging from recruitment events to funding applications.

This is a key event for the clubs of Lancashire and I would strongly encourage each and every club to send 2 representatives along to the club night to find out more. Increasing participation in bowls is a challenge for every club of every code and it is very important that as many clubs as possible take up the opportunities that the Lancashire Bowls Development Alliance intend to provide.

To confirm your attendance of this event please visit www.lancshiresport.org.uk/events/lancashire-bowls-development-alliance-club-day and fill in the short attendance form, or return a short letter of acceptance to "FAO Beth Wadsworth, Lancashire Sport Partnership, Offices 3 & 4, Farington House, Lancashire Business Park, Centurion Way, Leyland, Preston, Lancashire PR26 6TW" by Friday 3rd February.

Regards

Dave Croft (Chairman of Lancashire Bowls Development Alliance)

